



dawn vanderburg

dawn.vanderburg@gmail.com 980.622.7224

EDUCATION **B.A. in Art with a Concentration in Graphic Design, Meredith College, Raleigh, NC, 2007**

Minor in Marketing

Major GPA: 4.0, Overall GPA: 3.9; Honors Scholar

SKILLS **Mac and PC proficient**

Adobe Photoshop, In-Design, Illustrator, PageMaker, QuarkXPress, Word Processor,
Wide format Epson Printer, B/W Darkroom, and Dry Mounting

DESIGNS AND EXHIBITIONS **Senior Art Exhibition:** April 22 — May 20, 2007

Frankie G. Weems Art Gallery, Meredith College

Annual Juried Student Exhibition: March 2006 — September 2006, March 2007 — September 2007

Gaddy-Hamrick Art Center, Meredith College

Meredith College's Literary and Art Magazine, *The Colton Review*: Spring 2006, Spring 2007

Published artwork, *Mediterranean I*, *Meredith College Theatre Banner*, *Meredith College Dance Banner*

Meredith College Shirt Designs: Cornhuskin' Sweatshirt 2004; Sizzlin' September T-shirt 2006;

Cancer Awareness T-shirt 2006; Brewer Buzz T-shirt 2007

Southern Womens College's Student Exhibition: October 28 — December 3, 2006

Steele Hall Art Gallery, Bennett College

Banner Designs, Dance and Theatre Departments at Meredith College: Spring 2006

Created a new visual identity for the Dance and Theatre Departments

Undergraduate Research in Graphic Design: Summer 2006

Attended the 2006 HOW Graphic Design Conference in Las Vegas, Nevada

Studied aspects of graphic design for the performing arts

Independent Study in Graphic Design: Spring 2006

Responsible for design layout and concept of Dance and Theatre publicity at Meredith College

Centennial Town Seal for Zebulon, NC: Fall 2005

EXPERIENCE **Failure Free Reading,** Concord, NC: March 2007 — Present

Graphic Designer; As the sole designer, I have redesigned every visual aspect of the company including logo, advertisements, flyers, product design, posters, cd labels, company brochure, and company folder.

Sportscenter Athletic Club, Concord, NC: July 2009

Freelance Designer; Developed promotional poster for upcoming event

Littlefield/Nowaski Wedding, Concord, NC: May 2009 — August 2009

Freelance Designer; Designed Save the Date, Invites, Programs and Timeline for local wedding

Antique Peddler, Concord, NC: April 2009 — June 2009

Freelance Designer; Created logo, business card, and advertisements

Carolina Speed Indoor Professional Football, Concord, NC: March 2009

Freelance Designer; Designed Advertisement in the form of an E-Card

Lock Productions Wedding Videography, Concord, NC: November 2008 — March 2009

Freelance Designer; Created business card design

Cielo Salon & Spa, Kannapolis, NC: May 2008 — July 2008

Freelance Designer; Created logo and website

Skin Essentials, Concord, NC: May 2008 — August 2008

Freelance Designer; Developed company brochure and website: www.skinessentialsnc.com

Lock Productions, Concord, NC: February 2008 — April 2008

Freelance Designer; Developed visual identity for logo, business cards, website, and advertisements

GarageFX, Davidson, NC: February 2008 — March 2008

Freelance Designer; Redesigned existing logo

Light Images Photography, Concord, NC: August 2007 — September 2007

Freelance Designer; Developed visual identity in the form of logo, business cards, and advertisements

Strategic Cleaning Inc., Winston-Salem, NC: June 2007 — September 2007

Freelance Designer; Developed complete brand identity for emerging company

Volunteer at Briarcliff Elementary School: Spring 2006

Volunteered as a tutor for a kindergarten ESL student adjusting to culture in the U.S.

Resident Assistant: August 2005 — May 2007

Assisted 40 first and second year campus residents with academic, social, and personal concerns

Home Chef, Charlotte, NC: Fall 2005, Spring 2007

Created visual identity in the form of logo and business card

Student Worker for the Meredith College Music Department: August 2004 — May 2005

Assisted with administrative and secretarial duties as needed

LEADERSHIP **Editor of Oak Leaves Yearbook**: August 2006 — May 2007; Staff Member: Spring 2006
President of Kappa Nu Sigma Honor Society: August 2006 — May 2007
Certified Peer Leader, Meredith College: Spring 2005

MEMBERSHIPS National Association of Photoshop Professionals
Graphic Arts Information Network
American Institute of Graphic Arts
Alpha Lambda Delta Honor Society
Kappa Nu Sigma Honor Society

AWARDS Leadership and Excellence in Art with a Specialization in Graphic Design Award
Grant for Undergraduate Research in Graphic Design
Honorable Mention for design of Center for Women in Science and Math Logo
Campus Choice Award for B/W Photography, *Mama*
Honorable Mention and Presidential Purchase Award for Digital Imaging, *Mediterranean 1 and 2*

*References Available Upon Request