



# dawn vanderburg

dawn.vanderburg@gmail.com 980.622.7224

**EDUCATION** **B.A. in Art with a Concentration in Graphic Design, Meredith College, Raleigh, NC, 2007**

Minor in Marketing

Major GPA: 4.0, Overall GPA: 3.9; Honors Scholar

**SKILLS** **Mac and PC proficient**

Adobe Photoshop, In-Design, Illustrator, PageMaker, QuarkXPress, Word Processor,

Wide format Epson Printer, Dreamweaver, B/W Darkroom, and Dry Mounting

**DESIGNS AND EXHIBITIONS** **Senior Art Exhibition:** April 22 — May 20, 2007

Frankie G. Weems Art Gallery, Meredith College

**Annual Juried Student Exhibition:** March 2006 — September 2006, March 2007 — September 2007

Gaddy-Hamrick Art Center, Meredith College

**Meredith College's Literary and Art Magazine, *The Colton Review*:** Spring 2006, Spring 2007

Published artwork, *Mediterranean I*, *Meredith College Theatre Banner*, *Meredith College Dance Banner*

**Meredith College Shirt Designs:** Cornhuskin' Sweatshirt 2004; Sizzlin' September T-shirt 2006;

Cancer Awareness T-shirt 2006; Brewer Buzz T-shirt 2007

**Southern Womens College's Student Exhibition:** October 28 — December 3, 2006

Steele Hall Art Gallery, Bennett College

**Banner Designs,** Dance and Theatre Departments at Meredith College: Spring 2006

Created a new visual identity for the Dance and Theatre Departments

**Undergraduate Research in Graphic Design:** Summer 2006

Attended the 2006 HOW Graphic Design Conference in Las Vegas, Nevada

Studied aspects of graphic design for the performing arts

**Independent Study in Graphic Design:** Spring 2006

Responsible for design layout and concept of Dance and Theatre publicity at Meredith College

**Centennial Town Seal for Zebulon, NC:** Fall 2005

**EXPERIENCE** **Failure Free Reading,** Concord, NC: March 2007 — Present

Graphic Designer; As the sole designer, I have redesigned every visual aspect of the company including logo, advertisements, flyers, product design, posters, cd labels, company brochure, and company folder.

**Cielo Salon & Spa,** Kannapolis, NC: May 2008 — Present

Freelance Designer; Created logo and website

**Skin Essentials,** Concord, NC: May 2008 — September 2008

Freelance Designer; Developed company brochure and website: [www.skinessentialsnc.com](http://www.skinessentialsnc.com)

**NuBody Fitness Systems Inc.,** Concord, NC: May 2007 — August 2008

Freelance Designer; Created business card design

**Lock Productions,** Concord, NC: February 2008 — April 2008

Freelance Designer; Developed visual identity in the form of logo and business cards

**GarageFX,** Davidson, NC: February 2008 — March 2008

Freelance Designer; Redesigned existing logo

**Strategic Cleaning Inc.**, Winston-Salem, NC: June 2007 — September 2007

Freelance Designer; Developed complete brand identity for emerging company

**Light Images Photography**, Concord, NC: August 2007 — September 2007

Freelance Designer; Developed visual identity in the form of logo and business cards

**Resident Assistant**: August 2005 — May 2007

Assisted 40 first and second year campus residents with academic, social, and personal concerns

**Home Chef**, Charlotte, NC: Fall 2005, Spring 2007

Created visual identity in the form of logo and business card

**Volunteer at Briarcliff Elementary School**: Spring 2006

Volunteered as a tutor for a kindergarten ESL student adjusting to culture in the U.S.

**Student Worker for the Meredith College Music Department**: August 2004 — May 2005

Assisted with administrative and secretarial duties as needed

**LEADERSHIP**

**Editor of Oak Leaves Yearbook**: August 2006 — May 2007; Staff Member: Spring 2006

**President of Kappa Nu Sigma Honor Society**: August 2006 — May 2007

**Certified Peer Leader**, Meredith College: Spring 2005

**MEMBERSHIPS**

National Association of Photoshop Professionals

Graphic Arts Information Network

American Institute of Graphic Arts

Alpha Lambda Delta Honor Society

Kappa Nu Sigma Honor Society

**AWARDS**

Leadership and Excellence in Art with a Specialization in Graphic Design Award

Grant for Undergraduate Research in Graphic Design

Honorable Mention for design of Center for Women in Science and Math Logo

Campus Choice Award for B/W Photography, *Mama*

Honorable Mention and Presidential Purchase Award for Digital Imaging, *Mediterranean 1 and 2*

\*References Available Upon Request